Why is Knowledge Management useful for Tesla?

The key drivers of the Tesla company are their electronic car which means that it is the main source of revenue for the company, therefore it is marketed from mouth-to-mouth strategy via customers and people who are willing to buy the car.

So why it is useful is because it is the main revenue point of the company. Revenue is needed for many needed payments to be done.

Employees who work for Tesla should be committed to serve the technology applied according to the given firm.

Their loyalty to the firm and organization to work properly is one driven factor for the success of the company which is very useful factor for knowledge management.

Url: https://www.thecasesolutions.com/knowledge-management-tesla-motors-42960